

Keeping
the Flame
Alive

FIRST UNITARIAN UNIVERSALIST SOCIETY OF NEWTON
2019 Annual Budget Drive

GOALS for FUUSN's 2019 Annual Budget Drive

\$625,000 in Pledges, from 330 Households

FUUSN community is primed for growth—and needs your pledge to thrive

- FUUSN's worship, religious education, music, and social justice activities are engaging us in large numbers.
- New people are arriving, staying, and feeling connected.

We aim to support our congregation and denomination, now and in the future

1. Continue and enhance current FUUSN Activities

FUUSN is bursting with valuable activities, and they cost money to run (see charts). We need balanced budgets for long-term stability. Let's do that by growing our revenue rather than cutting our activities!

2. Promote financial security through building reserve fund and endowment protection

FUUSN's beautiful sanctuary occasionally requires major repairs. Our recent sewer emergency highlights why we must replenish the building reserve fund. And for the long-term health of the congregation, we should reduce our reliance on the endowment so that it can grow to a more robust size that could support us in lean times.

3. Renew our commitment to our denomination and its values

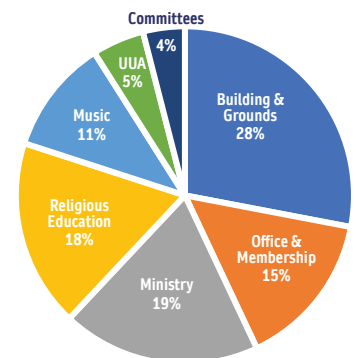
Last year we had a budget crisis that forced us to reduce our contribution to the Unitarian Universalist Association. We want to increase FUUSN's pledge to the denomination, promoting the ideals of Unitarian Universalism across the country at a time when those ideals need our support.

FUUSN Pledges Make It Happen!

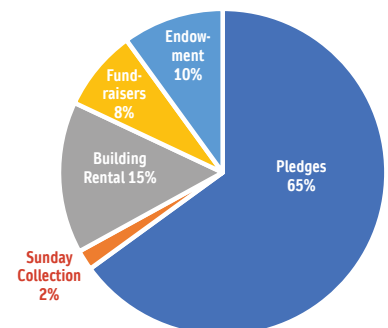
Our pledges constitute two-thirds of FUUSN's revenue. **We need everyone to step up** with significant pledges of support.

Our pledges maintain the building, pay our wonderful staff, keep our RE program running, provide our beautiful music, support the work of the larger denomination, and promote our social justice goals. For a longer list of all of the activities that your pledge supports — and opportunities for getting involved — take a look at the back of the attached letter.

FUUSN Expenses
\$883k in 2018-19



FUUSN Income
\$873k in 2018-19



GIVING GUIDE for FUUSN's 2019 Annual Budget Drive

To meet FUUSN's target of \$625,000... we need MORE pledges and HIGHER pledges.

What's Your Fair Share? Some issues to consider:

- **Making a financial contribution is an expectation of all participants in the FUUSN community**
 We, the people who worship here, form the FUUSN community, participate in activities, and use the facilities, must share in its upkeep.
- **FUUSN is more than a charity—it is our community**
 FUUSN is not a charity. It is the spiritual community that gives us and our loved ones support, sustenance, and friendship, both in times of celebration and in times of need.
- **FUUSN fund drive operates differently than other fund drives you might participate in**
 Many nonprofits such as NPR or World Wildlife Fund operate on a model that can be sustained from small donations from large numbers of people. FUUSN depends entirely on us as congregants to survive, and requires a substantial commitment from each of us
- **The cost of keeping FUUSN running exceeds \$2800 per household**
 FUUSN spends substantially more on each of us than it receives in pledges, using other sources of income.
- **FUUSN's median pledge is substantially less than the average cost per household**
 We need more congregants to pledge at the Sustainer level (\$2800 per year) to cover FUUSN's costs. We are very grateful to our fellow congregants who are already digging deep to pledge at the Sustainer, Visionary, and Transformer levels. We hope that many more will be inspired to move up to the next level. If we can increase each level by the numbers below, we will meet the target and keep FUUSN's flame burning bright!



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 2019 Annual Budget Drive

FOR MORE INFORMATION OR TO DISCUSS YOUR PLEDGE

Please contact:
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CALENDAR OF BUDGET DRIVE EVENTS AND DEADLINES

- February 10 Pledge party sign up begins (online and in coffee hour)
- February 10 FUUSN finance open house
- March 3 Annual Budget Drive Service, led by Erin
- March 3 Pledge party sign up ends and parties begin
- March 10 Stewards will contact those not signed up for pledge parties
- March 23 Fellowship dinner
- April 7 Pledge parties and steward conversations conclude

LEVEL	PLEDGE	INCREASE NEEDED
Contributor	Any amount	n/a
Supporter	\$100 a month / \$1200-2800 Or 1% of income	20 more!
Sustainer (meeting average cost per household)	\$2800-5000 or 2% of income	20 more!
Visionary	\$5000-10,000 or 3% of income	10 more!
Transformer	\$10,000+ or 5% of income	1 more!



Give until it feels good! We ask EVERYONE to participate!